



2017 NEEP EVENTS

SPONSORSHIP
OPPORTUNITIES

WORKSHOPS • CONFERENCES • EVENTS

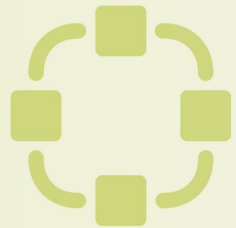
DEEPEN YOUR PRESENCE

in the energy efficiency industry by sponsoring a NEEP event.

NEEP hosts a number of events throughout the year, including workshops and conferences. These events bring together a wide variety of important stakeholders from all sectors of the energy industry.

At a NEEP event, you'll connect with:

- Efficiency program administrators
- Government agencies
- Building and energy managers
- Manufacturers and distributors
- Energy Management Platform and Software providers
- Analysts and Consultants
- Non-profits



By sponsoring one or more of our events, your company will gain **visibility** within the Northeast and Mid-Atlantic regions while also showing your **involvement** in particular specialized topics.

NEEP Allies get a **20%** discount on event sponsorships.

Learn more about our **Allies Program** at
www.neep.org/network/allies
or contact Lucie Carriou - lcarriou@neep.org



NEEP workshops gather a focused set of stakeholders for an interactive and intensive exploration on one of NEEP's priority topics. With presentations, break-out sessions and facilitated discussions, workshops give participants the opportunity to enhance their subject knowledge, while engaging in a collaborative effort to advance regional progress on the topic at hand.

WORKSHOP SPONSORSHIP

Leading Sponsor	\$3,500
Supporter	\$2,500
Lunch Sponsor	\$2,000
Breakfast Sponsor	\$1,500
Coffee Break Sponsor	\$1,000

At select events, additional sponsorship opportunities may be available:

- Student Mentoring Program
- Reception
- Exhibitor option
- Showcase poster boards option



NEEP conferences are more formal gatherings where the NEEP team and leading experts will present research findings and guide discussion on a related set of themes. Conferences provide participants the opportunity to learn, engage in dialogue, and network with a diverse set of stakeholders from across the region.

CONFERENCE SPONSORSHIP

Leading Sponsor	\$5,000
Supporter	\$3,000
Lunch Sponsor	\$2,500
Breakfast Sponsor	\$2,000
Coffee Break Sponsor	\$1,500

At select events, additional sponsorship opportunities may be available:

- Student Mentoring Program
- Reception
- Exhibitor option
- Showcase poster boards option

2017 WORKSHOP & CONFERENCE SCHEDULE

WORKSHOPS

- Q2** - Regional cold climate Air Source Heat Pump Market Transformation Workshop
- Q3** - Smart Energy Homes Market Transformation Workshop
- Q3** - Regional Emerging Technology Connector Workshop **
- Q3** - New Hampshire High Performance School Tour and Exhibition
- Q4** - Regional Industrial Strategic Energy Management Best Practices Workshop
- Q4** - High Performance School Tour and Exhibition
- Q4** - Zero Energy Ready Homes Workshop **
- Q4** - Annual HELIX Stakeholders Summit/Roundtable

CONFERENCES

- Q2** - Regional EM&V Forum Public Meeting
- Q2** - Regional Strategic Electrification Summit
- Q3** - Regional EM&V Forum Public Meeting: EM&V 2.0 Trends and Best Practices

*** pending U.S. DOE Funding. Dates and locations are tentative.*



More than 90% of our attendees are very satisfied or satisfied by our events.

"So helpful to chat with peers from different states"

"Great job, thank you for organizing!"

"Great networking opportunity"

"Well organized, great discussion, good location"

"The variety of speakers was wonderful"

BECOME A SPONSOR

LUCIE CARRIOU

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