

## 2017 NEEP EM&V Spring Public Meeting - Sponsorship Opportunities

| Leading Sponsor<br>\$5,000<br>(\$4,000 for Allies)  2 complimentary<br>conference admission  Company logo and | Supporter \$3,000 (\$2,400 for Allies) 2 complimentary conference admission Company logo and | Lunch Sponsor \$2,500 (\$2,000 for Allies)  1 complimentary conference admission  Company name on | Sponsor \$2,000 (\$1,600 for Allies)  1 complimentary conference admission  Company name on | Coffee Break Sponsor \$1,500 (\$1,200 for Allies) 1 complimentary conference admission Company name on |
|---|--|---|---|--|
| name press releases,<br>electronic<br>newsletters and<br>event webpage  | name press releases,<br>electronic<br>newsletters and<br>event webpage                       | press releases,<br>electronic<br>newsletters and<br>event webpage                                 | press releases, electronic newsletters and event webpage                                    | press releases,<br>electronic<br>newsletters and<br>event webpage                                      |
| Company short<br>description in the<br>printed program (150<br>words)   | Company short<br>description in the<br>printed program (100<br>words)                        | Company logo on the printed program   | Company name on the printed program   | Company name on the printed program  |
| Access to a Social<br>Media Tool-Kit to<br>promote the<br>conference  | Access to a Social<br>Media Tool-Kit to<br>promote the<br>conference                         | Access to a Social<br>Media Tool-Kit to<br>promote the<br>conference                              | Access to a Social<br>Media Tool-Kit to<br>promote the<br>conference                        | Access to a Social<br>Media Tool-Kit to<br>promote the<br>conference                                   |
| Opportunity to exhibit in the meeting space   | Opportunity to exhibit in the meeting space  | Special signage with company logo at food stations during lunch                                   | Special signage with company logo at food stations during breakfast                         | Special signage with<br>company logo at food<br>stations during coffee<br>break                        |
| Attendee list with full<br>contact information<br>10 days prior to<br>event, in Excel format                  | Attendee list with full<br>contact information<br>10 days prior to<br>event, in Excel format | Attendee list with full contact information 10 days prior to event, in PDF format                 | Attendee list with limited contact information 10 days prior to event, in PDF format        | Attendee list with<br>limited contact<br>information 10 days<br>prior to event, in PDF<br>format       |
| Exclusive Opportunity<br>to be part of the<br>conference Planning<br>Committee                                |  |   |   |  |
| Exclusive Opportunity to write an article on  |  |   |   |  |

NEEP's blog after the event