



Media Advisory

2008 Northeast Energy Efficiency Summit to Address Region's Leadership for Clean, Lean and Green Growth

Background: Businesses and consumers across the nation are rapidly changing their minds, practices and investments regarding energy efficiency. The *2008 Northeast Energy Efficiency Summit: Clean, Lean and Green Growth*, scheduled for May 22 in Hartford Connecticut, will highlight how the Northeast is leading the effort to advance energy efficiency, create a cleaner environment and support leaner energy budgets that improve the economy and sustain more jobs.

Solutions for the Northeast: The Summit will assemble leaders from across the region that support the rapid expansion of energy efficiency as a resource to ensure economic sustainability and a clean environment. To demonstrate the growth and benefits of endorsing energy efficiency as a priority energy resource for the Northeast, nearly 300 attendees will participate, including: business executives, policy makers, public utilities commissioners, environmental regulators, consumer advocates, and efficiency service providers.

The conference portion of the 2008 Summit features prominent speakers and panelists from across the Northeast who will address both innovative policy measures and practical applications of energy efficiency for clean, lean and green growth. Notable speakers include:

- Tom King, Executive Director of Electricity Distribution & Generation, National Grid
- Jon Wellinohoff, Commissioner, Federal Energy Regulatory Commission
- Mary Healy, Connecticut Consumer Counsel
- Paul DeCotis, New York Deputy Secretary of Energy
- Charles Shivery, Chairman, President and Chief Executive Officer, Northeast Utilities
- Robert Healy, City Manager, Cambridge, Massachusetts
- Kevin Law, President and Chief Executive Officer, Long Island Power Authority
- Gary Hirshberg, CE-Yo, Stonyfield Farm

Additionally, the Summit will feature an exhibition of 40 leading-edge providers of energy efficiency products and services for the commercial, industrial government, and residential sectors.

Business Leadership: In today's business market, rising energy costs are cited as a major driver for inflation in product costs and cut backs that lead to job losses. By turning to energy efficiency, businesses across the Northeast are trimming costs, enhancing their competitiveness and seeing lasting improvements to their bottom line. The Northeast Energy Efficiency Summit will honor a group of business leaders based on their outstanding achievements to adopt and implement energy efficiency practices. Their efforts have resulted in demonstrated and quantifiable energy savings, yielded a commitment to continued improvement in energy performance, and generated direct operational impacts. The 2008 Northeast Business Leaders for Energy Efficiency are:

- P&G-Gillette, Boston, Mass.

- Stew Leonard's, Norwalk, Conn.
- Stonyfield Farm, Londonderry, N.H.
- Hasbro, East Longmeadow, Mass.
- Fidelity Bank, Leominster, Mass.
- Price Chopper/Golub Corporation, Schenectady, N.Y.
- NBTY, Bohemia, N.Y.
- University of Bridgeport, Bridgeport, Conn.
- Renys Department Stores, Newcastle, Maine
- Husky Injection Molding Systems, Milton, VT

When and Where: The 2008 Northeast Energy Efficiency Summit: *Clean, Lean and Green Growth* takes place on May 22 at the Marriott Downtown in Hartford, Connecticut. This day long conference and exhibition will be capped with an evening dinner celebration of business leadership for energy efficiency. Media representatives are invited to attend and cover all or part of the day's events free of charge. To RSVP and for more information, please contact Catherine Stanly, NEEP's Communications Manager at cstanley@neep.org or at 781-860-9177, ext. 24

The complete agenda, and listing of sponsors and exhibitors can be found at <http://www.neep.org/Summit>